

ISO Spaghetti

Five standards. Two you can certify to.
Three you can't. Here's the difference.

● **Certifiable**

● **Guidance only —
no certificate exists**

THE TWO YOU CAN CERTIFY TO



ISO 22301

Business Continuity

Keeps your organisation
running when things go wrong

✓ **Certifiable**



ISO 27001

Information Security

Protects your information —
confidentiality, integrity, availability

✓ **Certifiable**

THE THREE THAT ARE GUIDANCE ONLY



ISO 22361

Crisis Management

Leadership and decisions
when a crisis goes beyond your plan

Guidance only



ISO 31000

Risk Management

The framework that
underpins all the others

Guidance only



ISO 22316

Organisational
Resilience

The big picture — culture,
leadership, adaptability

Guidance only



Watch out: "ISO 31000 certification" doesn't exist. Neither does ISO 22361 or ISO 22316 certification. If you see it in a tender, the specification hasn't been written by someone who knows the standards.

Which one do you need?



Handle personal data?
→ **ISO 27001**



Clients depend on you
staying operational?
→ **ISO 22301**



High public profile or
reputational risk?
→ **ISO 22361**



Want to embed risk
management?
→ **ISO 31000**



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